



Florida Green Building Coalition

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FGBC Logo Usage Guidelines

1. The following images are the **Official Logos** of the Florida Green Building Coalition. The LOGO includes both the globe shaped graphic image and text.



2. Changes to the FGBC LOGO layouts, such as a different arrangement of the graphic image and text, are not permitted without written permission from the FGBC Executive Director.
3. Use of the FGBC Member or Certifying Agent LOGO on both print materials and website pages is permitted by members or registered Certifying Agents only who follow these guidelines.
4. A business, government agency, or non profit organization, which is a member in good standing of FGBC, has the right to use the FGBC MEMBER LOGO along with the statement "Member of the Florida Green Building Coalition" on the organization's stationery, publications, promotional materials, and website. No other use is allowed without written permission from the FGBC Executive Director.

An FGBC Certifying Agent, whose registration is current, has the right to use the FGBC CERTIFYING AGENT LOGO along with the statement "Registered Certifying Agent of the Florida Green Building Coalition" on stationery, publications, promotional materials, and website of the Certifying Agent. No other use is allowed without written permission from the FGBC Executive Director. Only Certifying Agents who are also members in good standing of FGBC may use both logos.

5. Permission to use the LOGO does not imply an endorsement of any product or activity promoted or accomplished by the member or Certifying Agent. If the member or Certifying Agent provides false or exaggerated claims or endorsements regarding the Florida Green Building Coalition, the use of the LOGO can be revoked at the discretion of the FGBC Board of Directors.
6. Any member or Certifying Agent that does not maintain a current account in FGBC must immediately discontinue use of all materials that contain the LOGO. The LOGO must also be removed from the organization's website pages. The words "Member of the Florida Green Building Coalition" or "FGBC Registered Certifying Agent of the Florida Green Building Coalition" must also be removed from all organizational materials and website pages.
7. Projects that have been certified by FGBC may request one of the following logos. Any use of the project logos must include either the Certificate number or address of the project, which must be placed directly below the project type (Home, Development, Building).



8. Digital copies of the FGBC LOGOs are available from FGBC, sent as an attachment to an E-mail or as a download from the FGBC website. Requests should be made to the FGBC Executive Director at cooks@nettally.com.
9. FGBC requests that a single printed sample of website and print materials containing the FGBC LOGO be sent to the FGBC office to be kept on file. FGBC reserves the right to change or modify the FGBC LOGO and these guidelines without notice.
10. Questions related to the use of the FGBC LOGO should be sent via E-mail to the FGBC Executive Director at cooks@nettally.com.