

Green Builder Media Presents

# Sustainability Symposium

**READY FOR ANYTHING**



**January 9th, 2017**

Dr. Phillips Center for Performing Arts  
Orlando, Florida



# Sustainability Symposium 2017:

## READY FOR ANYTHING



**I**F YOU CARE ABOUT the environment, if you question the suitability of current development models, if you want to take an active part in the transition to a sustainable future—don't miss the opportunity to join with other thought leaders at the Sustainability Symposium 2017: **Ready for Anything.**

Every once in a while, an occasion arises that allows us to meaningfully shape the course of the future. A watershed moment that sets a new direction for an industry, a society, a nation.

Green Builder® Media, in collaboration with Mayor Dyer and the City of Orlando, is offering such an opportunity at the Sustainability Symposium 2017: Ready for Anything, taking place on January 9, 2017 in Orlando at the Dr. Phillips Center for Performing Arts.

Bringing together a diverse group of stakeholders in the building, business, policy, and media sectors to explore intelligent solutions for a resilient future, the Sustainability Symposium holds the promise of influencing the actions and policies needed to transition to sustainable economy.

The **Sustainability Symposium 2017: Ready for Anything** is no ordinary event. It's not another mind-numbing conference full of talking heads in a windowless ballroom. The Symposium has been designed to engage participants in provocative discussions, to solicit innovative ideas and reinforce commitment to action that will lead to meaningful change.

To optimize the potential for paradigm shattering, we've invited some of today's most forward-thinking, intelligent, and passionate sustainability advocates, including Governor Martin O'Malley, who took the initial lead on the climate change conversation in the presidential elections; Philippe Cousteau, a fervent sustainability advocate dedicated to empowering people to recognize their ability to change the world; Leilani Münter, the only carbon-neutral NASCAR driver who is successfully teaching a tough crowd about sustainability; Mayors Dyer (Orlando) and Stoddard (South Miami), who are on the front lines of climate change and implementing smart, resilient solutions accordingly; and Carlton Hall, a Senior NASA Scientist who is exploring breakthrough technologies to enhance the resiliency and sustainability of our built environment.

If you're comfortable sitting sit back and letting others make decisions about how and where we should build, what kind of energy we should use, what we drive, and what kind of connected technology should be incorporated into our homes, this event probably isn't for you.

**But if you want to jump into the world of creative transformation as a man whose hair is on fire seeks a pond, then we invite you to join us for a day of exploration, imagination, and optimism. If this invitation calls to the parts of you that are hungry for change, then I encourage you to show up with an open mind and a boundless imagination.**

Space is limited, so click [here](#) to register and save your spot. Early Bird registration fees are \$175, available until December 1, 2016 (enter code EarlyBird). Full registration fees after December 1, 2016 are \$250.

Questions? Email Sara Gutterman at [sara.gutterman@greenbuildermedia.com](mailto:sara.gutterman@greenbuildermedia.com).

# Agenda

Subject to change

## 9:30-11:00 OPENING SESSION

### WELCOME REMARKS:

**Mayor Dyer**

### MORNING KEYNOTE:

**The Scene: The Transition to a Sustainable Economy**

**Governor Martin O'Malley**

## 11:00-11:15 NETWORKING BREAK

**The Saltbox Networking Break**

## 11:15-12:30 MID-DAY SESSION

### PRESENTATION:

**The Saga: Moving Beyond Language, Politics, and Emotion**

**Leilani Münter**

### PANEL:

**The Shift: Smart, Clean Cities**

## 12:30-2:00 LUNCH & MAYOR'S PANEL

**The Safeguard: Resiliency Strategies for a Changing Climate**

**Mayor Stoddard of Miami** and other Mayors who are currently dealing with rising sea levels and climate issues

## 2:00-2:15 NETWORKING BREAK

**The Sweet Spot Networking Break**

## 2:15-4:00 AFTERNOON SESSION

**The Solutions: Ideas Showcase**

### PRESENTATION AND ROUNDTABLE DISCUSSIONS:

**Philippe Cousteau**

- Renewable Energy
- Green buildings
- Green Economy
- Livability
- Transportation
- Smart Cities
- Water

### SHORT SUMMARY PRESENTATIONS :

(each table presents solutions in 2 minutes or less)

## 4:00-5:30 CLOSING SESSION

**The Sagacity: A Sustainable Future**

(high-profile business executive)

## 5:30-7:00 NETWORKING COCKTAIL RECEPTION

**The Subterfuge Networking Cocktail Reception**



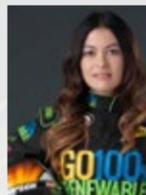
**Buddy Dyer** has served as Mayor of the City of Orlando since 2003. Mayor Dyer is an advocate for the expansion of public transit and for creating an environmentally sustainable city. Through recycling, composting, energy efficiency and the planting of thousands of trees, the City is conserving more and wasting less in order to create a better future for generations to come.



**Martin O'Malley** served the people of Maryland as governor from 2007 to 2015. Prior to becoming governor, O'Malley served as mayor of the city of Baltimore from 1999 until 2007. Governor O'Malley took strong action to restore the health of the Chesapeake Bay and reduce greenhouse gas emissions in Maryland.



**Philippe Cousteau** has established himself as a prominent leader in the environmental movement. An Emmy nominated TV host, author, speaker, and social entrepreneur Philippe is the son of Philippe Cousteau Sr. and grandson of Jacques Cousteau.



**Leilani Münter** is a biology graduate, race car driver and environmental activist. Discovery's Planet Green named her the #1 eco athlete in the world, ELLE Magazine awarded her their Genius Award, and Sports Illustrated named her one of the top ten female race car drivers in the world. Leilani's motto is: never underestimate a vegan hippie chick with a race car.



**Dr. Philip K. Stoddard** has been a professor of biology at Florida International University since 1992. He is in his fourth term as Mayor of South Miami. In 2015 Mayor Stoddard was appointed by the White House to the Governance Coordinating Committee of the National Ocean Council where has developed national policy for sea level rise.



Alexis & Jim Pugh Theater at the Dr. Phillips Center for Performing Arts

# About Green Builder Media

Green Builder Media generates the most innovative, award-winning editorial available in the market today, including breaking news, prominent market research, original insights and visionary thought pieces. With a comprehensive suite of content marketing, digital, social, and print media options, high-profile demonstration projects, market research, and live events, Green Builder Media offers a blend of visionary and practical information that covers a broad spectrum of sustainable living topics, including Internet of Things, smart home technologies, energy efficiency, water conservation, indoor air quality, resilient housing, renewables and clean transportation.

**2017 will mark our twelfth year publishing *Green Builder* magazine.**



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