



# GreenTrends

The electronic newsletter of the FLORIDA GREEN BUILDING COALITION

May 31, 2008

## In This Issue

[City of Tamarac and GlenCarin Cottages Earn FGBC Certifications](#)

['Green Seminars, Exhibits...Highlight GreenTrends](#)

[Carbon Footprint Study Available by Metro Areas](#)

[State Launches 'Green Travel' Website](#)

[Lee County Issues RFP for Biodiesel Production](#)

[Report Ranks Lennar High for Green Practices](#)

[Local HBAs Sign FGBC Partnership Agreement](#)

[FGBC Election Ballots to be Distributed June 11](#)

[Company Offers Employees Green Incentives](#)

[Big Jump in Wind Energy Forecast](#)

[NAHB Names Green Building Award Winners](#)

[U of FL Professor Receives Solar Grant](#)

## Quick Links



[GreenTrends Registration](#)

[FGBC News](#)

[Join FGBC](#)

## Articles of Interest

### City of Tamarac Earns FGBC Certification

#### Award also goes to GlenCarin Cottages in Dunedin

Congratulations to the **City of Tamarac** and **GlenCarin Cottages** for recently earning an FGBC Green Certification.

The City of Tamarac achieved the **Silver** level of the Florida Green Local Government Designation. Some key achievements for the city are:

- FLDEP wastewater plant operations excellence award (multi-year recipient, still waiting back to hear how many years)
- Florida friendly landscapes for 70% of maintained land
- Bicycle racks at ALL public amenities
- Several police trained in Crime Prevention Through Environmental Design (CPTED)
- Home of Vista view park, closed landfill management of Davie landfill
- Educate citizens on water source, water quality & water conservation
- Offer water conservation devices to public, including low flow shower heads
- Working towards offering affordable green housing to all public employees

Congratulations also go to **GlenCarin Cottages**, a small redevelopment project in Dunedin that earned the **FGBC Green Development** Certification.

### 'Green Seminars, Exhibits Highlight GreenTrends

#### Partner SEBC adds valuable CEU opportunities

The tools and techniques to tap into the green building movement are at your fingertips when you attend the joint **2008 FGBC GreenTrends/SEBC** conference set for **July 30-Aug 2** in **Orlando** at the Orange County Convention Center. In partnership with the Southeast Building Conference (SEBC), the 1,000-exhibit exposition features a special section of GreenTrends booths displaying the products and services your "green" clients are demanding.

FGBC GreenTrends/SEBC is also offering two "green" professional designation courses: The two-day NAHB **Green**

AIA/COTE Name Top 10 Green Buildings [\[read\]](#)

Hovnanian Testing the Waters for Green Building Plunge [\[read\]](#)

Florida Real Estate - Existing Home Sales Improve in April [\[read\]](#)

### Calendar of Events

**July 30-Aug 2, 2008**

[FGBC GreenTrends Conference](#)  
Orange County Convention Ctr  
Orlando, FL

**August 15, 2008**

[Florida League of Cities Expo](#)  
Tampa Convention Center  
Tampa, FL

**November 19-21, 2008**

[USGBC GreenBuild Conference](#)  
Boston Convention Center  
Boston, MA

### Join Our List

[Join Our Mailing List!](#)

**Building for Building Professionals** course and the full-day **FGBC Green Home Designation course** for FGBC Certifying Agents. To register, go to [www.sebcshow.com](http://www.sebcshow.com)

In addition, some of the nation's leading green building experts will present seminars on such topics as:

- Green Interior Design
- Turning Green Into Gold
- Green Building Quality and Certification
- Landscaping for Water Efficiency
- Reducing Your Carbon Footprint
- Understanding Green Products
- Green Building: Basic and Beyond
- Ten Steps to Green Remodeling

For all the details, visit the events official web site hosted by SEBC at [www.SEBCSHOW.com](http://www.SEBCSHOW.com)

### Carbon Footprint Study Available by Metro Areas

#### Quantifies residential energy & transportation use

The Brookings Institute recently released a study that quantifies transportation and residential carbon emissions for the 100 largest U.S. metropolitan areas. Seven Florida areas are included: Tampa-St. Petersburg-Clearwater, Cape Coral-Fort Myers, Jacksonville, Miami-Fort Lauderdale-Miami Beach, Orlando, Palm Bay-Melbourne-Titusville, and Sarasota-Bradenton-Venice. The study found that metropolitan area residents have smaller carbon footprints than the average American although metro footprints vary widely. See how Florida compares to other areas and to read the [report](#).

### State Launches 'Green Travel' Website

#### Offers resources on eco-friendly vacations

The Florida Department of Environmental Protection (DEP) is encouraging Florida residents and guests to travel close, clean and green with the launch of a new green travel website and Florida Green Lodging Program locator map. The newly launched green travel website offers resources for families and travelers looking to get away without depleting their wallets, gas tanks or the environment. The new green travel website is a valuable resource that allows users to locate state parks within a 100-mile radius, track down Green Lodging facilities, and provides tips on how to conserve gasoline and exhibit environmental stewardship while on vacation. <http://www.dep.state.fl.us/green/travel.htm>

### Lee County Issues RFP for Biodiesel Production

#### Submittals dues by June 9, 2008

The Board of County Commissioners of Lee County, Florida is inviting Letters of Interest from consultants for a project know as "Development and Operation of a Biodiesel Production Facility" and/or Sale of Biodiesel Fuel. Before submitting Letters of interest, consultants must obtain a copy of the Letters of Interest package dated May 9, 2008. Download the package at [www.lee-county.com/contracts](http://www.lee-county.com/contracts) under "Projects Bulletins." Letters of Interest are due on or before Monday, June 9, 2008 at 2 p.m.

## Report Ranks Lennar High for Green Practices

### Categories include policy, programs, performance

Lennar Corp. won praise for its green performance in a report issued recently, but lost points for its limited offerings of sustainable homes. The Miami-based home builder ranked No. 5 among 13 publicly traded homebuilders in a report on the industry's sustainable practices. KB Home of Los Angeles was ranked No. 1. The ranking of the most environmental and sustainable builders was compiled by Bethesda, Md.-based Calvert Group Ltd. with Boston College's Institute for Responsible Investment. Calvert underwrites and distributes mutual funds that specialize in 'sustainable and responsible investing,' through its Calvert Distributors subsidiary.

None of the 13 home builders, according to the report, has "fully embraced the emerging market of sustainable building design and construction."

The report ranked the homebuilders in three categories: policy, programs and performance - and used those to compile an overall score. Lennar (NYSE: LEN) was No. 7 for policy, No. 7 for programs and No. 3 for performance. The company fell in the third tier, along with Beazer, Ryland, Toll Bros. and Meritage. [[more](#)]

## Local HBAs Sign FGBC Partnership Agreement

### Efforts provide green resources and education

Through two separate Memorandums of Understanding (MOUs), the Florida Green Building Coalition (FGBC) announced newly created partnerships with the **Treasure Coast Builders Association** and the **Polk County Builders Association**.

While each organization is committed to promoting affordable green building, the MOUs allow Treasure Coast, Polk and FGBC to:

- Unify Florida's green building standards by advocating the FGBC Green Home Designation Standard and Green

Development Designation Standard as the "green standards" for builders to follow

- Advocate incentives for builders and developers whose projects are certified under FGBC Standards
- Develop resources to educate and encourage the public to consider green building.

## FGBC Election Ballots to be Distributed June 11

FGBC members will receive via email their 2008 Board of Directors election ballots. If you do not receive your ballot by June 15, please contact FGBC. Members have 30 days to complete and submit the ballots. Results will be announced just prior to the FGBC GreenTrends Conference, which begins July 30.

Members are encouraged to register early for the conference at our co-location partner website: [www.sebcshow.com](http://www.sebcshow.com) and attend the FGBC annual **General Membership meeting** scheduled for Friday, **August 1, 2008** at the **Orange County Convention Center** in **Orlando**.

## Company Offers Employees Green Incentives

### Bonuses exceed \$2,800 for each employee

Viewpoint Creative is innovative not only in name but in deed. The Needham-based ad agency is offering incentives to its nearly 40-person staff to go green: a \$1,000 bonus for purchasing a hybrid or alternative fuel vehicle, plus \$500 a year for as long as the employee owns the vehicle; \$100 for getting a home energy audit; \$200 for buying an Energy Star-approved home appliance; \$1,000 for installing a home solar water heater or electricity system; \$5 per day for carpooling or taking public transportation to and from work. [\[more\]](#)

## Big Jump in Wind Energy Forecast

### Wind could provide 20 Percent of US Power by 2030

Two decades from now Americans could get as much electricity from windmills as from nuclear power plants, according to a government report that lays out a possible plan for wind energy growth. The report, a collaboration between the Energy Department research labs and industry, concludes wind energy could generate 20 percent of the nation's electricity by 2030, about the same share now produced by nuclear reactors. Wind energy today accounts for only about 1 percent of the nation's electricity, although the industry has been on a growth binge with a 45 percent jump in production last year.

Such growth would pose a number of major challenges, but is

achievable without the need of major new technological breakthroughs, said the report released Monday. 'The report indicates that we can do this nationally for less than half a cent per kilowatt hour if we have the vision,' said Andrew Karsner, an Energy Department assistant secretary. [[more](#)]

## NAHB Names Green Building Award Winners

### 'Affordability' highlights winning development

The National Association of Home Builders (NAHB) awarded its prestigious 'National Green Building' award to **Del Sur**, naming it '**Mixed Use Development of the Year**.' Nationally recognized as a model for sustainability and environmental preservation, the Del Sur 'green' community features nearly 3,000 eco-friendly homes in San Diego, Calif.

'What makes Del Sur unique is the size and scale of the community and the affordability of the 'green' features Del Sur offers to homebuyers,' said Ray Tonjes, chairman of NAHB's green building subcommittee. When complete, Del Sur will include 2,500 market-rate homes, 469 low-income homes, business and commercial space, a transit center, fire station, two schools and more than 1,900 acres of dedicated open space shared with sister community Santaluz. [www.delsurliving.com](http://www.delsurliving.com)

A special award went to Ray Tonjes, a custom builder in Austin, Texas. Tonjes, who has led the NAHB Green Building Subcommittee almost since its inception, was honored as the Builder Advocate of the Decade.

For a list of all award recipients read [more](#).

## West Florida Showcases Green Home

### Home includes geothermal heating & cooling

Celebrating the 50th anniversary of the Parade of Homes, the HBA of West Florida made green history with the showcase of one very special eco-friendly home. Constructed by HBA of West Florida member **West Calhoun**, the home is the first to be scored and certified green by the Florida Green Building Coalition in Northwest Florida. "The American Dream Home is a 'green' dream home," said Calhoun. "Our firm knew that the home needed to showcase new and innovative ideas, and there's no better way to accomplish that than to build a home that is certified by the Florida Green Building Coalition." Green features showcased in the home include a geothermal heating and cooling system and xeriscape landscaping that requires only limited water usage on plants indigenous to the area. [[more](#)]

## U of FL Professor Receives Solar Grant

## David Micha one of 13 Dreyfus grant recipients

A University of Florida chemistry professor has received a \$20,000 grant to conduct research that aims to improve methods of capturing and converting solar energy.

David Micha, a professor emeritus of chemistry and physics who is now an adjunct professor at UF, has been named the 2008 Senior Scientist Mentor by the Camille and Henry Dreyfus Foundation. The grant will support undergraduate research, which will be guided by Micha. [[more](#)]

**Sincerely,**

Suzanne B. Cook, CAE  
Executive Director

[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to [cooksb@nettally.com](mailto:cooksb@nettally.com) by [cooksb@nettally.com](mailto:cooksb@nettally.com).  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Florida Green Building Coalition | 6615 Mahan Dr., Suite 104 PMB 50 | Tallahassee | FL | 32308