



SPONSORSHIP OPPORTUNITIES

Marketplace Breakfast – \$1,000

(Limit 6)

This is a chance to showcase your company during GreenTrends' "Industry Day" breakfast. Each exhibitor will give a 10-minute presentation to showcase their product or service. Includes one full-conference registration, option to have a tabletop display, and logo recognition in conference materials.

Virtual Exhibitor Showcase – \$500

GreenTrends.org will host your 30-second video clip. Use this to introduce your company to our attendees before the conference. Vendors provide link to their hosted video (YouTube, Vimeo, etc.) and we will display a thumbnail with link to the full-size video.

VIDEO TIPS:

KEEP IT SIMPLE!! This does not need to be a high-budget production. It can be a video created using the camera on your smartphone or tablet with one of your executives, a top sales person, or your lead booth personnel speaking.

INFO TO INCLUDE: Company name, what your product or service can do for conference attendees, your website, and any prizes, giveaways, or raffles you're offering.

Keynote Speaker—\$10,000

Be in the spotlight during the conference's most attended session and all through the year with the following:

- Free Tabletop Display
- Introduction of the Keynote speaker
- 4 VIP Seats at the General session (Full-Conference Registrations)
- Company brochures included in all attendee welcome packages
- Company brochures included in all FGBC new member welcome packages for 1 year
- Company banner ad in the FGBC newsletter for 1 year
- Logo recognition on all pre-conference marketing materials
- Logo recognition on GreenTrends partners banner
- Logo recognition on conference video screen
- Pre-conference recognition on the FGBC website with a link to sponsor's website

Awards Luncheon – \$3,000

(Limit 1)

Each year the Florida Green Building Coalition honors its highest scoring projects, top builders, Certifying Agents, and volunteers. Show your company's support of these industry leaders with this select sponsorship.

- Sponsor promotional materials and signage at each table
- Sponsor 1-minute video included during event and on GreenTrends.org website pre- and post-conference
- Sponsor recognition signage during event
- Sponsor brochure in attendee registration packages
- Logo recognition on conference video screen
- Logo recognition on GreenTrends.org website
- 3 complimentary conference registrations
- Reserved seating at awards luncheon
- On-stage participation during awards ceremony
- Sponsor ribbons for registered staff



Networking Refreshment Break Sponsor —\$750

(Limit 4)

- Sponsor recognition signage during event
- Logo recognition on conference video screen
- Logo recognition on GreenTrends.org website
- Sponsor brochure in attendee registration packages
- Sponsor ribbons for registered staff

Continental Breakfast Sponsor —\$1,200

(Limit 1)

- Signage recognition during sponsored event
- Logo recognition on conference video screen
- Logo recognition on GreenTrends.org website
- Sponsor brochure in attendee registration packages
- 2 complimentary conference registrations
- Sponsor ribbons for registered staff
- Pre & post conference recognition on the GreenTrends.org website with a link to sponsor's website

Welcome Reception Sponsor —\$2,500

(Limit 1)

- Table-top display during event
- Signage recognition during sponsored event
- Logo recognition on conference video screen
- Logo recognition on GreenTrends.org website
- Sponsor brochure in attendee registration packages
- 2 complimentary conference registrations
- Sponsor ribbons for registered staff
- Pre & post conference recognition on the GreenTrends.org website with a link to sponsor's website

Attendee Welcome Package Contributor — \$250

- Sponsor provides promotional items and materials for inclusion in attendee packages
- Sponsor recognition in conference materials.



For more information contact Suzanne Cook

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<http://www.GreenTrends.org>