



June 2-4, 2010 • Hilton St. Petersburg Bayfront • St. Petersburg, FL

Exhibitors, the annual **GreenTrends** conference and tradeshow, organized by the **Florida Green Building Coalition**, is an excellent opportunity to get your product or service before a **targeted audience of green building professionals**.

GreenTrends attendees are actively involved in **green certification projects** all across Florida.

With over 2,300 homes, 48 local governments, and 75,000+ acres of land development projects in our programs, the Florida Green Building Coalition (FGBC) is the **leading green certifier in Florida**.

Grab the Opportunity!

- Talk to buyers face-to-face
- Introduce and demo your product or service in a face-to-face relationship
- Meet decision makers
- Make immediate sales - get buyers to act with show specials

Why Exhibit at GreenTrends?

Education sessions featuring well-respected industry professionals draw high-caliber attendees that provide you qualified leads.

GreenTrends exhibitors benefit from pre-conference direct marketing campaigns , so reserve your booth early to be included.

Optimize your show experience with one of our sponsor opportunities. Packages include pre- and post-conference exposure.

Come join us. Exhibit space is limited, so reserve early.

Each exhibit space is 8'x10' and defined by 8-foot back drape and 3-foot high side drape. Each booth includes the following: One 6-foot draped table; One booth identification sign; One wastebasket; Two chairs; and, One conference registration (*Additional booth personnel must register for the conference*)

Booths will be assigned in the order in which the Exhibit Space Contract and the payment are received by FGBC. Exhibitors will receive written confirmation and log-in instructions to an exhibitor services website.

Early-Bird Discount

Member Booth Rate: \$499 • Non-Member Booth Rate: \$599

Payment must be received by March 1, 2010

After Early Bird deadline: FGBC Member Booth Rate \$799 • Non-Member Booth Rate \$899

For more information

Email: cooks@nettally.com • PH: 850-894-3422 • www.GreenTrends.org



EXHIBIT SPACE CONTRACT

EXHIBITOR INFORMATION *(Please type or print clearly)*

BOOTH CHOICES: _____

Exhibit Name: _____
(name to be used on signage and all promotional materials)

Type of Products and/or Services _____

Web-Site Address _____

Exhibitor Contact: Sal: _____ FName: _____ LName: _____

Exhibitor E-mail _____ Exhibitor PH: _____

COMPANY INFORMATION: *(company responsible for financial arrangements)*

Company Name _____

Mailing Address: _____ Suite _____

City _____ State _____ Zip Code _____ Phone: _____

Company Contact: : Sal: _____ FName: _____ LName: _____

Title: _____ E-mail _____
(this is how we communicate)

Term and Conditions

Of Contract between Exhibitor and the Florida Green Building Coalition (FGBC):

1. Exhibit Space Assignment— Space is assigned on a first-come, first served basis, determined by receipts of monies for full booth space, sponsorship and signed contract. The Florida Green Building Coalition (FGBC) will confirm the receipt of monies/contract along with booth assignment. Management reserves the right to re-arrange the floor plan where necessary to facilitate a successful traffic flow.
2. Exhibit Set-up/Break Down—Exhibitor set up will take place June 2, 2010, 12:00 p.m. to 6:00 p.m. Show dates are June 3-4, 2010. Exhibitors are required to wait until the official closing time of 12 p.m. on June 4, 2010 to breakdown exhibits, a show rule that will be monitored. Your cooperation is appreciated. Exhibit teardown hours are 12 p.m. to 3 p.m., June 4, 2010. The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. The FGBC reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit, which in the judgment of FGBC, is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting, or anything of a similar nature.
3. Liability—It is agreed that Exhibitors shall indemnify and save harmless FGBC and Hilton from all liability that might ensue from any cause whatsoever. FGBC will not guarantee Exhibitors against loss of any kind. Reasonable care should be exercised to protect all exhibits. When needed, a security guard will be maintained during the hours when the exhibit area is closed, until the official closing time of the exhibit show. Exhibitors are urged to take out a portal to portal rider available at a nominal cost on their own insurance policies, protecting them against loss through theft, fire damage, etc. The Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, floors, etc.
4. Fire Regulations—In order to comply with local fire ordinance requirements, all decorative material must be flame resistant. Materials meeting these requirements are available to exhibitors from the contract exhibitor services company. No volatile or flammable fluids, substances, or materials of any nature prohibited by city fire regulation or insurance carriers may be used in any booth.
5. Cancellation Policy—All CANCELLATION REQUESTS MUST BE MADE IN WRITING and submitted by e-mail to FGBC. Exhibitors who cancel may do so until March 2, 2010 to receive a full refund less \$50 processing fee. Exhibit spaces cancelled after that date will be refunded 50 percent of amount paid. Cancellations after May 2, 2010 are not eligible for a refund.

SIGNATURE _____ **Date** _____

Printed Name: _____

PAYMENT METHOD: Check payable to FGBC _____ Visa _____ MC _____ Amex _____ Discover _____

Credit Card # _____ Expiration Date: _____ / _____

Name on Card: _____ Card Billing Statement Zip Code: _____

The above signature has contractual authority to all terms and conditions of this contract for the Exhibitor and hereby authorizes FGBC to charge my credit card the total amount due of \$ _____

Send to: FGBC • 3389 Plowshare Rd • Tallahassee, Florida • 32309 • Fax: (850) 671-4897